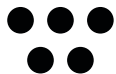


The Soft-Landing Program is an initiative by Wallonia Export & Investment Agency and WSL



Wallonia.be

EXPORT
INVESTMENT

Wallonia Export & Investment Agency

is a public interest organization in charge of the promotion of foreign trade and the attraction of foreign investments for Wallonia, Belgium.



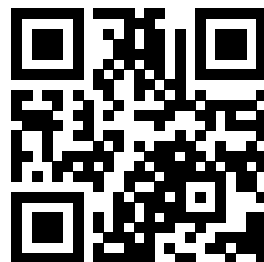
For techno-entrepreneurs.

WSL

Europe's first technology incubator that supports deep tech projects, spin off and startups.

In 2020, WSL joined the global top 10 and European top 3 of technological incubators.

wsl.be/slp



LET'S GET STARTED !

Do you want to know more about our «tailormade» solutions for startups and innovative businesses ?

FEEL FREE TO CONTACT US

Philippe Lachapelle
p.lachapelle@awex.be

Agnès Flémal
a.flemal@wsl.be

VISIT OUR WEBSITE

wsl.be/slp

SOFT LANDING PROGRAM

The smart gateway to Europe for startups & innovative businesses




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The Soft Landing Program (SLP)

The Soft-Landing Program helps businesses rapidly and inexpensively enter the European marketplace. For international companies pursuing the commercialization of their innovative products in the European economy, the SLP aims at commercial growth by connecting with various strategic partners, including universities, R&D centers, fundraising institutions, legal assistance and much more in a perfectly located region: Wallonia.

Our services include:

- Creation of a legal Belgium Corporation
- Federal Tax ID Number
- Single permit for the first 2 employees
- GDPR Compliance
- Intellectual Property Protection
- Business Coaching

As well as:

- Fundraising Assistance
- Commercialization Strategies
- B2B Networking



WELCOME TO THE HEART OF EUROPE



From the company launch to the growth phase.

COMPREHENSIVE ASSESSMENTS

Our support begins with a review of your project to assess four clearly defined fields: intellectual property, market, technology and quality of the team.

The SLP is meant for innovative and small size companies that have already marketed their solution inside or outside Europe.

COMPULSORY FEES

- One Time Initial Payment :
6,000 EUR / 5,955* USD
(notary costs incl.)
- Monthly Fee :
500 EUR / 496* USD during 1 year
(head office & business coaching incl.)

* Conversion rate at the time of printing. Dollar amounts are given as an indication. Euro amounts prevail.